

TSF Project Introduction - Hong Kong Electrical Appliance Industry enters ASEAN



HKEAIA

HONG KONG ELECTRICAL APPLIANCE
INDUSTRIES ASSOCIATION

香港電器業協會

Mr. Herbert Lun

Standing Vice President, HKEAIA



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馬來西亞吉隆坡電器展

Modern Home Fair Kuala Lumpur, Malaysia

2022年3月

泰國曼谷電器展

Bangkok Electric and Electronics, Thailand

2022年9月

越南胡志明市電器展

Vietnam Electrical Appliance Expo, Vietnam

2022年12月

菲律賓馬尼拉電器展

In Style. Hong Kong in Manila,
The Philippines

2023年3月



Hong Kong pavilions in 4 exhibitions



Hong Kong pavilions in 4 exhibitions



Seminars On Air and Webinars



Event Website



<https://tsf.hkeaia.org/>

Series of Promotion



主辦機構 執行機構 工業貿易署「工商機構支援基金」撥款資助 協辦機構

HKEAIA hkpc ISF 工業貿易發展局 Industrial Trade Development Authority

香港工業總會 FHKI 香港工程師學會 HKIEA HKPCA

泰國曼谷電器展
Bangkok Electric and Electronics, Thailand
2022年9月 (待確認)

越南胡志明市電器展
Vietnam Electrical Appliance Expo, Vietnam
2022年12月 (待確認)

馬來西亞吉隆坡電器展
Modern Home Fair Kuala Lumpur, Malaysia
2022年3月27-29日

菲律賓馬尼拉電器展
In Style, Hong Kong in Manila, The Philippines
2023年3月

香港電器業線上線下走進東盟
4個東盟城市線上線下展覽會

現正接受報名，費用全免，請即掃QR code進行網上登記！
招募香港家電製造同業踴躍參加！

免費登記
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詳情請參閱專屬網頁：<http://tsfhkeaia.org/>

Please join us – Send us your products !



馬來西亞吉隆坡電器展
Modern Home Fair Kuala Lumpur, Malaysia

2022年3月



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Networking and Discussion



Online Survey



“Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Trade and Industrial Organisation Support Fund.”

Organiser



Implementation Organiser



Funded by Trade and Industrial Organisation Support Fund,
Trade and Industry Department



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Hong Kong Electrical Appliance Industries enter ASEAN through Online & Offline Kick Off Seminar

