

# 產品創新工作坊

Product Innovation Workshop

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香港電器業協會  
HONG KONG ELECTRICAL APPLIANCE  
INDUSTRIES ASSOCIATION



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# Product Innovation Workshop “Sparking Innovation: The Game Changers of the Healthcare Sector” 產品創新工作坊 - 「持續創新: 領先醫療保健市場」

Date 日期	: 17/5/2017 (Wednesday星期三)
Time 時間	: 14:30 - 17:30
Venue 地點	: Seminar Room, Halls 3F, HKCEC 香港會議展覽中心 展覽廳3F研討室
Languages 語言	: English 英語
Remarks 備註	: Free Admission 費用全免

時間	程序
14:30 - 14:45	登記及入座
14:45 - 15:30	<b>Topic 專題演講: 飛利浦的設計創新</b> <b>Design driven innovation in Philips</b> Speaker 主講嘉賓: Ms. Hanne Caspersen. Creative Director Trends of Philips Design
15:30 - 16:15	<b>Topic 專題演講: 創新知識管理: 理論剖析II</b> <b>Innovation Knowledge Management - Theoretical Articulation (2)</b> Speaker 主講嘉賓: TOTEX 創立人及 IDMA (創新與設計管理協會) 創立人 唐裔隆博士 Dr. Gabriel Y. L. Tong, Founder of TOTEX and Founder of IDMA (Innovation and Design Management Association)
16:15 - 17:00	<b>Topic 專題演講: 香港醫療保健行業的產品創新經驗</b> <b>Product Innovation in Medical and Healthcare Devices - HK experience</b> Speaker 主講嘉賓: 香港醫療及保健器材行業協會主席及佳添顧問有限公司董事 陳令名教授工程師 Ir Prof Andros Chan Ling-ming, Chairman of Hong Kong Medical and Healthcare Device Industries Association, Managing Director of Besteam Consultants Ltd
17:00 - 17:30	問答及交流

## Remarks 備註:

Free admission. Seats are granted on a first-come-first-served basis.

免費入場。座位有限，先到先得。

Trade only and persons under 18 will not be admitted.

只接待18歲或以上業內人士進場。

The Organiser reserves the right to make any changes without prior notice.

主辦機構保留任何更改之權利而不作另行通告。

Any opinions, findings, conclusions or recommendations expressed in this material /event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee of the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organisation Support Programme). 在此刊物上/活動內(或項目小組成員)表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府、工業貿易署或中小企業發展支援基金及發展品牌、升級轉型及拓展內銷市場的專項基金(機構支援計劃)評審委員會的觀點。



## ABOUT THE SPEAKERS 講者簡介

### Ms. Hanne Caspersen

Creative Director Trends of Philips Design

Hanne has worked in the field of trends and innovation for more than 20 years. She started her trends career in Paris where she worked for Peclers and Lidewij Edelkort, both are renown trend-agencies, Peclers is one of the oldest trend agencies, Edelkort one of the most conceptual ones. After this she studied a master-degree in Fashion Design and Strategy at the Arnhem Academy of applied arts. She started working in the Philips Design team of Visual Trend Analysis in 1998, since then she has held various positions in the trends team. From 2008-2012 she was the Global Lead of a team of 18 Visual Trend Analysts. Now she works on Healthcare trends in the group of Strategic Design.



### Dr Gabriel Y. L. Tong

Founder of TOTEX; also Founder of IDMA  
(Innovation and Design Management Association)

Dr. Gabriel Y. L. Tong is an industrial design expert, inventor of portable electronics, and business innovator. He has been practicing design innovation for four decades, founded the TOTEX manufacturing bases in Hong Kong and Mainland of China, USA and Singapore, since 1985. The company has established into a major design manufacturer of medical and high-tech equipment batteries, and is a strategic partner of Panasonic battery. Since 2003, Gabriel also commits to theoretical research. He joined Tsinghua University in 2003 for research studies, published dissertation and granted PhD in 2013. Gabriel also founded the IDMA (Innovation and Design Management Association) platform for industries, research institutes, academics and organizations collaboration in integrative design innovation.



### Ir Prof Andros Chan Ling-ming,

Chairman of Hong Kong Medical and Healthcare Device Industries Association,  
Managing Director of Besteam Consultants Ltd

Ir Prof Andros Chan holds a bachelor degree in Mechanical Engineering from the University of Newcastle upon Tyne in United Kingdom (UK), MBA degree from Bradford University in UK. He is a graduate of DBA from the Macquarie Graduate School of Management in Australia. He is a Fellow Member of HongKong Institute of Engineers in Biomedical Discipline (since 2010). Andros is the Adjunct Professor - Interdisciplinary Division of Biomedical Engineering of Hong Kong Polytechnic University (2014 - now).

Andros is the founder member and the current Chairman of Hong Kong Medical and Healthcare Devices Industries Association. He also serves as panel member of the Biotechnology Panel of the Innovation and Technology Fund of Innovation and Technology Commission of HKSAR Government (2013-now). He is the Vice-Treasurer of the Asian Harmonization Working Party - Administration Service Limited (2014 - now). He is the Admission Panel member of the Technology Business Incubation Program of Hong Kong Science and Technology Park Corporation (2015-now). The Non-Official Member of the Assessment Panel of the Innovation and Technology Fund for Better Living (2017-now).

Andros was the Chairman of the Executive Committee of Bio-medical Division of Hong Kong Institution of Engineers (HKIE) (2006-2007). He served as panel member of Technology Review Panel of the Hong Kong Applied Science and Technology Research Institute (2011-2016). He was the Program Advisor of Biomedical Engineering Program of Chinese University of Hong Kong (2013-2016) and the Advisory Committee Member of Electronic and Electrical Appliance Industries Advisory Committee of Hong Kong Trade Development Council (2014-2016).

Andros has over 25 years of experience in the manufacture of medical devices and corporate management. He focuses on product development and trading business of medical disposable products as well as providing consultancy services in medical device industries.



主辦機構  
Organizer



執行機構  
Implementation Organization



「中小企業發展支援基金」撥款資助  
Funded by SME Development Fund





## REGISTRATION 報名方法

Method 1 方法一  
Online Registration  
網上報名

Online registration at the following link:  
請登入以下網站分別進行工作坊及免費入場證登記：

<http://m.hktdc.com/fair/hkmedicalfair-tc/>

Method 2 方法二  
Fill in the form  
填寫表格

Complete the form and fax or email to HKEAIA:  
填寫以下表格並傳真或電郵到香港電器業協會：

Name 姓名	<input type="text"/>
Company Name 公司名稱	<input type="text"/>
Title 職銜	<input type="text"/>
Country/Region 國家/地區	<input type="text"/>
Address 地址	<input type="text"/>
Phone No. 聯絡電話	<input type="text"/>
Email 電郵	<input type="text"/>

HKEAIA's Fax No. 傳真號碼 (852) 3187 4579  
HKEAIA's Email Address 電郵地址 [info@hkeaia.org](mailto:info@hkeaia.org)

Deadline for registration 截止日期  
09/05/2017